

# SUSPENSION & RETENTION PACKAGING



## Product Description

This is a packaging method which utilizes an elastic and durable plastic film to wrap products firmly onto its packaging. Regardless of the shape and size of the product, the flexible film is able to follow the shape of the product and suspend it tightly to its packaging. This ensures the product stays in place, acting like glue or rope tying it to its surroundings.

For round and odd-shaped products, this ensures that the product can still be packaged in a square or fixed size packaging container which simplifies the packaging process and inventory management. Having consistent packaging enables the efficient organization of inventory which aids in stock keeping and allows better maximization of warehouse space. Purchasing packaging has also been made simpler!

Retention and Suspension Packaging is commonly used to package various goods such as; Giftboxes, cosmetics, artware, laptops, electronic parts, and much more. Having proper packaging is essential for many items especially expensive items such as laptops. With Retention and Suspension Packaging, suppliers can ship their goods with ease as this method of packaging prevents damage from the movement as the goods are firmly suspended into its durable packaging.

For full protection, Stream Peak also offers packaging services and durable packaging to protect your goods, together with the film, ship your goods without worries!

## Industries Served

- Pharmaceutical
- Food & Fruits
- Retail
- Electronics
- Logistics



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## Key Benefits

### 1. Increased Customer Satisfaction & Marketing Opportunities

Plastic film provides an aesthetic packaging to your products as compared to using void fillers, as the plastic wrap securing your good is transparent. Customers can easily view your product's best features and design without having to open the package. This packaging enables more marketing opportunities and emphasizes on your product, impressing customers.

### 2. Environmentally Friendly & Cost-Saving

Plastic film is flexible and versatile, following any shape of any product, which enables it to be reused multiple times. Our film is very elastic and strong, which will not break easily and remain intact after shipping. Thus, after using the packaging to ship an item, one can simply reuse the film to ship other items regardless of the shape. In addition to being reusable, Stream Peak offers eco-friendly plastic film. By utilizing Suspension & Retention packaging, one can reduce wastage and costs of packaging.

### 3. Simple and time-efficient

Suspension & Retention Packaging requires little to no equipment, only utilizing the plastic film and packaging box. It does not require heavy machinery or additional hardware either. Thus, it is a simple process that requires little to no training and additional manpower. With the simplified packaging process, operations will be faster and more efficient, improving productivity and cutting costs.

### 4. Reduce overall cost

This method of packaging is a one-stop solution to various goods regardless of the size and shape. This reduces the variety of packaging, storage and management costs. In addition to its low manpower cost and simplified operation process, reduced wastage and time required, this method of packaging significantly reduces overall costs and increases



## Key Features

- Maximise space
- Durable & Strong
- Environmentally-friendly
- Aesthetic Packaging, good for marketing
- Versatile & Flexible, applicable for most goods
- Easy to operate, little training required
- No additional machinery required



## Related Products



Air Pillows



Bubble On Demand



Tube Air Cushion



Dunnage Bag



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